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**Sustainable University - Enterprise Cooperation for Improving  
Graduate Employability/ SUCCESS** - Project Number: 618975-  
EPP-1-2020-1-BA-EPPKA2-CBHE-JP



**SUCCESS**

**FIRST INTERNATIONAL WEEK**  
University 'Ismail Qemali', Vlore (UV)

**07.06.2022**



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## The main objective of the SUCCESS project:

to establish University-enterprise cooperation by forming a partnership in the areas of education and knowledge transfer based on the market needs, as well as creating wide university-enterprise cooperation network in Western Balkan countries.

# SPECIFIC OBJECTIVES:

- ❑ To develop relationships with the professional environment and to evaluate its needs and participation in education of students with aim to increase employability in WBC.
- ❑ To modernise 3 technical study programmes at each partner countries HEI by introducing practice-oriented teaching and modules with real- life problems from practice in the specific courses. Based on that, 4 courses within those study programmes will be updated. Modernisation of study programmes will also include introducing of entrepreneurship course at those 3 study programme.
- ❑ To reinforce existing and to establish new Start-up services at WBC HEIS.
- ❑ To develop and implement internship programmes at the WBC HEIs
- ❑ To create wide university-enterprise network in the Region as well as to set up innovative cooperation platform for the sharing of good practice between academia and business environment.

# PARTNER INSTITUTIONS

**IBU**

International  
Burch  
University



The University College  
of Enterprise  
and Administration

Hochschule  
Kempten

University of Applied Sciences



**OBREAL  
GLOBAL**



Univerzitet Crne Gore



**EPOKA  
UNIVERSITY**

**nerda**  
NORTHEAST REGIONAL DEVELOPMENT ASSOCIATION



Javno preduzeće

**ELEKTROPRIVREDA BOSNE I HERCEGOVINE**

d.d. - Sarajevo



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- International Burch University (IBU)
- University of Novi Sad (UNS)
- Hochschule für angewandte Wissenschaften Kempten HKE (Kempten University of Applied Sciences)
- University College of Enterprise and Administration
- Global Observatory (OBREAL/GLOBAL)
- University East Sarajevo (UES)
- University of Montenegro (UoM)
- Dzemal Bijedic University of Mostar (UNMO)
- University of Tuzla, UNTZ
- Turgut Ozal Education SHA – EPOKA University
- University of Vlora “ Ismail Qemali” (UV)
- University of Shkodra ‘Luigj Gurakuqi’ (UNISHK)
- Chamber of Commerce and Industry of Vlora District, CCIVD
- Development Association NERDA
- HIPERION DOO Niksic (HIPERION) – specialized company in consultancy and engineering
- Elektroprivreda Bosne i Hercegovine d.d. – Sarajevo (EP BIH) – public company of electrical



WORKING PACKAGES (WPs).  
2020-2023

1. **WP 1 –Exploring the Partnership Models in Program Countries and WBC**
2. **WP 2 –Developing the University – Enterprise partnership**
3. **WP 3 – Developing Job-Oriented Studies at WBC Universities**
4. **WP 4 – Creation of Start-up Services at WBC Universities**
5. **WP 5 –Quality control and monitoring activities**
6. **WP 6 –Dissemination and exploitation of the project activities**
7. **WP 7 –Project Management**

# FOR ALL PARTNER COUNTRIES INVOLVED:

## ↳ Students:

1. Providing trainings in entrepreneurship and business for students through the functioning of Start - up services, students will gain new knowledge and skills in entrepreneurship what will open new perspectives to students to create their own business. Start-up services will be offered to all students at Universities. This will further increased self-employability of students.
2. Through the Internship programmes that will be implemented at all HEIs, students will gain new skills and practical experience that will further enhance a student's academic, career, and personal development. Through the implementation of the Internship programmes students will be supervised by a professional in the field, and they will have chance to establish contact with industry representatives.
3. By introducing new modules in specific courses based on real problems from practice, students will gain new knowledge and skills in solving complex problems in the business sector. This will help them to further develop their professional knowledge what will increase possibilities for getting the job.

## Academic staff:

- ↓ 1. will be trained in new entrepreneurship models and skills based on the labour market needs. Furthermore, they will be trained in different university-enterprise cooperation modules and how to create sustainable cooperation model with business sector.
- ↓ 2. based on the established cooperation, and through the organised trainings, academic staff will enhance their teaching and learning methods (based on practice-oriented teaching) and gain an understanding of the needs of enterprises and improve the curricula accordingly. Teachers and staff at the universities will use university-enterprise cooperation for professional training and growth.
- ↓ 3. responsible for Start-up services will be trained on functioning start-up services, models, tasks, organisation, activities and supports offered to students in creation of their own business. They will be involved in the process, bringing current content and additional skills and abilities into the program's teaching activities. This concept bridges the gap between theory and the practice of entrepreneurship.
- ↓ 4. Academic staff will also increase their capacities and skills to work in international surrounding.



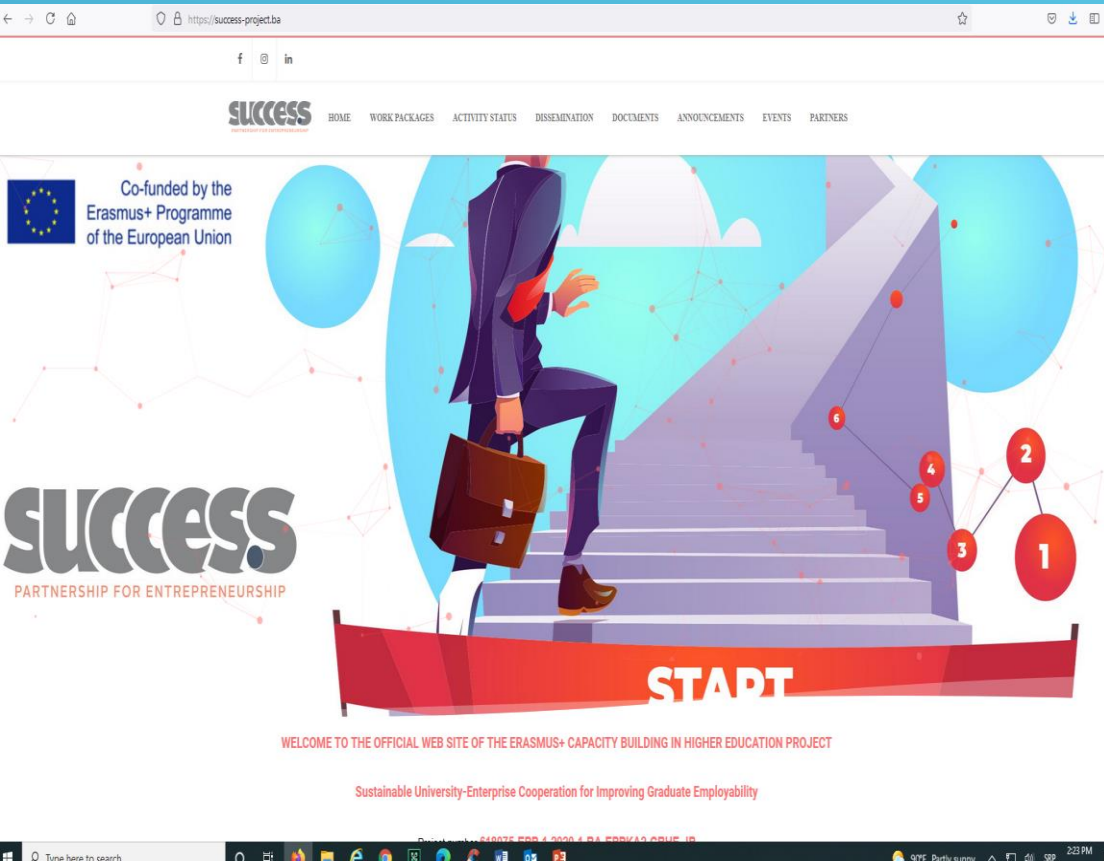
## INDUSTRY SECTOR:

- ↳ Through the university-enterprise cooperation, Industry sector will exploit the knowledge and technologies that exist at HEIs in common projects.
- ↳ Furthermore, they will have possibilities to participate in the creation of curricula based on their needs.
- ↳ Through the Internship programme, they will have a chance to get new potential employees.
- ↳ Partnership with universities is a safe mode of acquiring innovative inputs and accessing the most recent technology discoveries.

# THE EXPECTED TANGIBLE RESULTS AT UNIVERSITY OF VLORA:

- Model of cooperation adopted at the University/faculty level
- Modernised 3 study programmes by introducing modules with real life problems from practice (case studies).
- Internship programme introduced, and more than 20 students involved in internship programmes,
- Start-up services introduced, and more than 20 students participate in trainings offered by Start-up services,
- 4 common projects developed with Business sector and more than 5 students involved in those projects,
- University-enterprise network established with more than 15 different institutions

# SUCCESS COMMUNICATION TOOLS



Project web site:

<https://success-project.ba/>

Project Facebook page:

<https://www.facebook.com/SUCCESSPartnershipForEntrepreneurship/>

Project LinkedIn page

[www.linkedin.com/company/success-partnership-for-entrepreneurship](http://www.linkedin.com/company/success-partnership-for-entrepreneurship)

Project Instagram page

[https://www.instagram.com/success\\_euproject/](https://www.instagram.com/success_euproject/)

Project Twitter page

<https://twitter.com/ProjectSucces21>

THANK YOU !

