



Green and sustainable development through the TANGRAM project

INFO CARD | PARTECIPATORY LABS AND TANGRAM TRANSNATIONAL NETWORK

WHAT ARE PARTICIPATIVE WORKSHOPS

The participatory workshops intend to involve all the stakeholders of the *Vlora Region* as an "active part" in identifying proposals, actions, activities and giving capable indications to protect, valorize and promote environmental natural resources for sustainable and green tourism development. The stakeholders to be involved are: public entities, private tourism operators and related activities, associations, experts in sustainable development, tourism marketing, etc. but also the subjects of civil society and their organizations.

WHAT ARE THE AIMS

The participatory workshops will have the aim of identifying how to improve the tourist offer and of defining a **strategic plan for the entire Adrion area** and a **local action plan** of the territory for sustainable tourism development so as to achieve the objectives of the TANGRAM project, as:

- Development of a sustainable tourism that enables the inclusion in the tourist offer of parks and gardens related to the natural and cultural heritage of the destination.
- Promotion of parks and gardens for each destination and the possibility of a connection with other destinations throughout the Adrion area.
- Preservation and promotion of natural resources and cultural heritage for a sustainable tourism development
- The extension of the tourist season, which enables the arrival of tourists in other seasons of the year and not only in the summer or autumn season.
 - Economic development of the destination, through the creation of new jobs
- Promoting business development through the creation of new businesses and the development of existing businesses







WHY PARTECIPATE

Participation in the laboratory and in the network of the TANGRAM project represents an important opportunity to contribute and actively participate in the process of defining the development lines of the territory by the same subjects who are the main actors.

HOW PARTECIPATE

It is possible to participate in the 2 following ways:

- Attendance at the participatory workshops by joining working groups. A total of about **4 meetings** are expected to be held, which will be held online approximately from May to November 2021 (the meeting could be in presence considering eventual changes related to national/regional rules and health emergency ... customized in relation to your situation)
- Adhesion to the collaboration agreement Memorandum of Agreement to join the transnational network TANGRAM. Membership represents a way to consolidate more effectively the participation and collaboration in the European network and to contribute to the development of sustainable tourism centered on the enhancement of naturalistic areas, parks and gardens. Membership represents a way to actively participate in both the definition of the plan and its implementation.

Fill out the registration form available at the link and you will be contacted for further details





Further information about the Adrion project at the links https://www.adrioninterreg.eu/index.php/projects/project-websites/ https://univlora.edu.al/en/sektori-projekteve/

¹ The module is available for copy / paste, edit and so on at this link. https://docs.google.com/forms/d/1F-hJ-019lAdUkfYJiElsGJs8l9tdzrUrAL5i7oB-POY/edit?usp=sharing .

