



International Academic  
Research Center



Direzione Generale per gli  
Italiani all'Estero



Ministero della Cultura  
Albania



**UNICART**

INTERNATIONAL CONFERENCE  
ACADEMIC RESEARCH & TOURISM

**1<sup>st</sup> UNICARTourism**  
International Conference  
**Roots Tourism**

**18 and 19 December 2020**

**UNICART**

INTERNATIONAL CONFERENCE  
ACADEMIC RESEARCH & TOURISM

Great Hall Calabria University – Arcavacata di Rende (Cosenza)

www.unicart.org email: [unicartourism@gmail.com](mailto:unicartourism@gmail.com)

UNICART during its activities has manifested its nature as a Think Tank and the need to emphasize specific issues. Without prejudice to the will to organize **two** multidisciplinary conferences on an annual basis, we agreed to start a cycle of monothematic conferences that from December 2020 will start precisely on the theme of tourism, involving the greatest Italian and non-Italian institutions, with the aim of confronting us through research and analysis to build a shared future.

Obviously, from each Multidisciplinary Conference we will extrapolate each time the single-issue areas that will have been of greatest interest. The contributions of all researchers will be fundamental and indispensable. With the 1<sup>st</sup> UNICARTourism at this moment we will analyse tourism, which is the great “suspended”, as if the world we have known had ceased to be thanks to the PANDEMIC crisis.

We have to approach tourism in new and different ways and above all we have to give tourists a "return home" sensation to better support and protect it.

In Italy, as in all countries of the world, there are social phenomena which, due to their diffusion and their consequences on territory and people, have very relevant characteristics, to which, sometimes adequate attention is not paid, because they are not fully understood (or at least understood in their actual relevance) neither by public decision makers nor by the world of scientific research.

One of these phenomena is the one we propose to deepen with this international scientific meeting, the "tourism of the roots", that is, the phenomenon generated by people who temporarily return to the places they had left, or that their relatives and / or ancestors left.

*Tourism of the roots* is a common theme both in Italy and in Albania, which in the last century saw entire generations of their population leave in search of better life opportunities.

Today, after many decades, the new generations residing abroad seek their own "roots", representing the return tourism for our countries.

1<sup>st</sup> UNICARTourism wants to study and develop the potential aspects of the topics specified below and share them with all colleagues from the countries that lived or still live the same experience today.

### Roots Tourism

- Archaeological and cultural heritage
- Economy, finance and development
- Legislation and mediation
- Path tourism
- Politics and policy
- Social responsibility and sustainability
- Social sciences and psychology
- Statistics and demographics
- Territorial development strategies
- Transportation and safety
- Heritage

### Organizers

The conference is organized in close collaboration among:

- International Academic Research Center (IARC) Tirana (Albania)
- Ministry of Foreign Affairs for International Cooperation (MAECI) General Directorate for Italians Abroad (Italy);
- Ministry of Culture (Albania);
- University of Calabria, Center for Research and Studies on Tourism (CReST) of the Department of Business and Legal Sciences (Italy)



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Ministero degli Affari Esteri  
e della Cooperazione Internazionale  
Direzione Generale per gli  
Italiani all'Estero



REPUBBLIKË E SHqipëRIË  
MINISTRIA E KULTURËS  
Ministero della Cultura  
Albania



### Official conference languages

- The conference will take place in two languages: English or Italian.
- If slides are used, they must necessarily be made in English.

### Workshop Session

- A workshop session, open to students, is planned.
- Workshop participants must submit an abstract on schedule (*see below*).
- Approved abstracts will be included in the Conference *Online Abstract Book* with Belgian ISBN, and will be presented by the Authors in a dedicated session before the Conference.

### Workshop Registration fee (each paper presentation):

- Single Author paper: 20.00 Euros;
- Two Author paper: 30.00 Euros (*no more Authors per paper will be admitted*).

### The Workshop Registration Fee Includes:

- Workshop attendance certificate;

Attendance to the Conference as Auditors, Conference attendance certificate, *Online Abstract Book* with Belgian ISBN

### Live Presentations (in presence):

The papers must be submitted by the authors within the maximum allotted time of 12 minutes.

### Remote presentations (virtual presentations):

Authors who cannot be physically present have opportunity to participate remotely through the ZOOM platform. The presentation, which will be broadcast live during a session dedicated to the Conference, can have a maximum duration of 12 minutes.

### Registration fee for the Live or Remote Presentation conference :

*No more than 3 authors are allowed for each Abstract, as well as the replacement of Authors in the Draft Paper is not allowed:*

- presentation of papers with single author 50.00 €
- presentation of papers with 2 authors 80.00 €
- presentation of papers with 3 authors 100.00 €

### The fee includes:

- Participation in the Conference ;
- Conference Materials (only for participants to *Live Presentation* Conference) ;
- Certificate of participation in the Conference (only PDF for *Remote Presentation*) ;
- *Online Abstract Book* with Belgian ISBN;
- *Online Proceeding Book ( draft papers )*, with Belgian ISBN.

### Conference proceedings

The conference proceedings will be published online in a *Proceedings Book* with Belgian ISBN after 30 December 2020.

## CONFERENCE INFORMATION AND STRUCTURE

- 18 December from 09:00 to 09:30 (Participant registration, UNICAL)
- 18 December from 09:30 to 10:30 (Inauguration in the Plenary Conference, UNICAL)
- 18 December from 10:30 to 12:00 (Live and Virtual Research and Training Session, UNICAL)
- 18 December from 14:00 to 17:00 (Parallel sessions Live and Virtual, UNICAL)
- 18 December from 17:00 to 19:00 (Presentation of scientific initiatives and research by partnerships + Round Table, UNICAL)
- 19 December from 09:30 to 13:00 (Parallel sessions Live and Virtual, UNICAL)
- 19 December from 14:00 to 17:00 (Parallel sessions Live and Virtual, UNICAL)
- 19 December from 17:00 to 19:00 (Closing of the Conference and delivery of the certificates of participation, UNICAL)



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The detailed program of the conference will be announced after 8 December 2020; it shall be available for consultation on the website of the Department of Business and Legal Sciences of the University of Calabria <https://www.unical.it/portale/strutture/dipartimenti240/discag/> and on the UNICART one [www.unicart.org](http://www.unicart.org).

#### Abstract submission:

- The abstracts must be uploaded by the authors, only in English language, directly through our “Google Forms” submission page: <https://forms.gle/yRNspQMchBJ5VDMV8>, since 17 November to 08 December 2020 (mandatory deadline).
- After this date, the acceptance procedure will be deactivated.
- The abstract must have length between 1,000 and 3,000 characters (maximum).
- Acceptance mail shall be send by editors in few days, after verifying the correct compilation of all fields in the abstract’s submission form.

#### Sending the papers:

- The full papers shall be accepted ONLY AFTER the abstract’s acceptance!
- The papers must be written in one of the following languages: English, French and Italian, keeping the same English abstract previously uploaded on the conference website.
- The Papers must have length between 4 and 10 pages, font Times Roman 12pt.
- The papers must be sent by email to the address [iarc.edit@gmail.com](mailto:iarc.edit@gmail.com);
- Date of sending the Papers AFTER ABSTRACT ACCEPTANCE: since 01 to 21 December 2020 (mandatory date).

#### Important Dates Scheme

- Initial date of registration of the Corresponding Authors and abstract upload from 15 to 25 November.
- Final date of communication of abstract’s acceptance: 10 December.
- Date for sending accepted Papers for the Proceedings Book: since 01 to 21 December.

#### Payments:

- The conference system will allow payments until 23.59 of 12 **December, 2020**; payments and participation rights after this deadline will not be admitted.
- In order to document the date of payment, a copy of the receipt must be sent to the Conference secretariat [unicartourism@gmail.com](mailto:unicartourism@gmail.com) until 12 of **December, 2020**, by the Corresponding Author.

#### Cancellation policy

- Total cancellation requests must be sent in writing to the Conference secretariat [unicartourism@gmail.com](mailto:unicartourism@gmail.com), until 14 of **December, 2020**.
- Please note that 50% of the registration fees will be retained as administrative expenses

#### Official email of the 3rd Conference

- [unicartourism@gmail.com](mailto:unicartourism@gmail.com)

#### Conference venue:

- University of Calabria Arcavacata di Rende, Cosenza (Italy): Opening of the Plenary Conference (for details: <https://www.unical.it/portale/strutture/dipartimenti240/discag/> and [www.unicart.org](http://www.unicart.org)).
- Participants of the “Live” Conference are invited to make their own travel and accommodation arrangements.