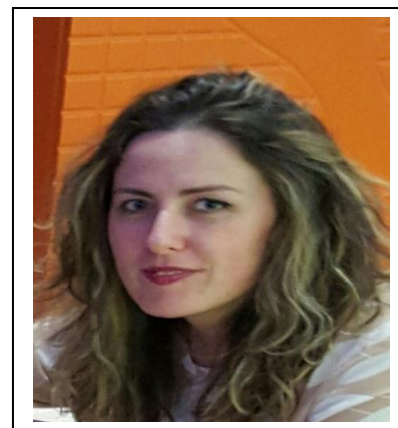


Curriculum Vitae

Informacion Personal

Emer S Mbiemer **Elenica Pjero (Beqiraj)**
E-mail e.pjero@yahoo.com
Kombësia Shqiptare
Ditëlindja 01 Korrik 1977



Përmbledhje Fusha ime e kërkimit fokusohet kryesisht në Komunikimin Marketing, sikurse edhe pjesa më e madhe e aktivitetit tim në mësimdhënie dhe kërkim. Jam veçanërisht e interesuar për çështje që lidhen me menaxhimin e sjelljes konsumatore dhe impaktin e saj në komunikimin e integruar marketing, marrëdhëniet mes promovimit dhe sjelljes konsumatore si dhe impakti i strategjisë së reklamës në planin e komunikimit.

Eksperiencia Profesionale

- Gusht 2009** **Docent** Ne baze te Vendimit te Keshillit te Profesoreve Nr. 1 date 19.08.2009 te ngritur prane Fakultetit te Shkencave Ekonomike te Universitetit "Ismail Qemali" Vlore
- Tetor 2000 - Sot** Lektore në lëndet "Promocion" dhe "Sjellja Konsumatore", ne Fakultetin e Ekonomisë, Departamenti Administrim Biznesi, Universiteti "Ismail Qemali", Vlore.
- Tetor 2015 - Sot** Lektore në lenden "Strategjia e Marredhenieve me Publikun", e cila zhvillohet ne Masterin Shkencor te Biznesit, ne Fakultetin e Ekonomisë, Departamenti Administrim Biznesi, Universiteti "Ismail Qemali", Vlore.
- Tetor 2012-2013** Lektore në lëndet "Komunikimi i Integruar Marketing", "Strategjia e Reklames" te cilat zhvillohen ne nivelin Master ne "Marketing" si dhe ne lenden "Teknikat e Komunikimit me Klientin" ne Masterin 'Sipermarrja ne Turizem', ne Fakultetin e Ekonomisë, Departamenti Administrim Biznesi, Universiteti "Ismail Qemali", Vlore.
- Tetor 2010-2011** Lektore në lëndet "Njohuri Baze ne Administraten Publike", "Etika ne Administraten Publike" te cilat zhvillohen ne nivelin Master ne "Administrimin Publik" ne degen e Biznesit ne Fakultetin e Ekonomisë, Departamenti Administrim Biznesi, Universiteti "Ismail Qemali", Vlore.

- Tetor 2008 - Sot** Lektore në lëndet “Sjellja e Konsumatorit Turist”, e cila zhvillohet ne nivelin Bachelor ne degen e Turizmit si dhe ne lenden “Bazat e Marketingut”, e cila zhvillohet ne nivelin Bachelor, ne Fakultetin e Ekonomisë, Departamenti Administrim Biznesi, Universiteti “Ismail Qemali”, Vlore.
- Tetor 2008- 2011** Lektore në lëndet “Ekonomiks Turizmi”, “Ndermarrje Turistike” te cilat zhvillohen ne nivelin Bachelor ne degen e Turizmit si dhe ne lenden “Biznes Nderkombetar”, e cila zhvillohet ne nivelin Bachelor,ne degen e Biznesit ne Fakultetin e Ekonomisë, Departamenti Administrim Biznesi, Universiteti “Ismail Qemali”, Vlore.

Edukimi

- Korrik 2015** “Profesor i Asociuar” ne Fakultetin e Ekonomisë & Agrobiznesit, Universiteti Bujqësor i Tiranës
- Maj 2009** “Doktor i Shkencave ne Ekonomi” ne Fakultetin Ekonomik, Universiteti i Tiranës me teme: “Performanca e komunikimit Marketing - Komunikimi i Markes”
- 2000 - 2003** Perfunduar Studimet Pasuniversitare SHPU (MASTER) ne Fakultetin Ekonomik, Universiteti i Tiranës “Profili Marketing” dhe mbrojtur mikrotezen me teme: “Matja e efektivitetit te komunikimit publicitar”.
- 1995 -1999** Perfunduar Fakultetin e Tregtise ne Universitetin Teknologjik “Ismail Qemali”, Vlore dhe diplomuar me titullin “Manaxher - Biznesi”, “Profili -Marketing
- 1991 -1995** Perfunduar Gjimnazin e Pergjithshem “Halim Xhelo” ne Vlore

Aftësi Personale

Gjuha baze **Shqip**

| Gjuhe te tjera | Kuptimi | | | | E folura | | E shkruara | | | |
|---------------------|---------|---------------------|-------|---------------------|-----------|---------------------|------------|---------------------|----|---------------------|
| | Degjim | | Lexim | | Komunikim | | Produktive | | | |
| Niveli European (*) | | | | | | | | | | |
| Italisht | C2 | Perdorues I Pavarur | C2 | Perdorues I Pavarur | C2 | Perdorues I Pavarur | C2 | Perdorues I Pavarur | C2 | Perdorues I Pavarur |
| Anglisht | C2 | Perdorues I Pavarur | C2 | Perdorues I Pavarur | C2 | Perdorues I Pavarur | C2 | Perdorues I Pavarur | C2 | Perdorues I Pavarur |

(*) [Common European Framework of Reference \(CEF\) level](http://europass.cedefop.europa.eu)

Aftësi në Kompjuter

Microsoft Office, Internet explorer, Stats

Autore në Libra

- Nentor 2009** Botimi i pare i tekstit mesimor "**Sjellja e Konsumatorit Turist**", tekst baze per studentet e deges Turizem, ISBN 978-99956-811-1-1
- Shkurt 2009** Botimi i pare i tekstit mesimor "**Promocion**", tekst baze per studentet e deges Biznes, ISBN 978-99956-765-1-3
- Tetor 2008** Botimi i pare i ciklit "**Sjellja Konsumatore (Aplikime dhe Raste Studimore)**" - Bashkeautore, ISBN 978-99943-47-95-7
- Prill 2007** Botimi i pare i tekstit mesimor "**Promocioni, Situata dhe Ushtrime**", ISBN 978-99956- 00-09-9

Anëtare Bordi Editorial

- Shkurt 2018** Anetare e Komitetit Shkencor Nderkombetar te 5th International Scientific Conference 'Trends in development of Tourism and Hospitality', 11th-12th Tetor 2018 ne Kotor-Montenegro, organizuar nga Fakulteti i Turizmit dhe Manaxhimit Hotelieragement, ne bashkepunim me Fakultetin e Detarise - Universiteti i Malit te Zi www.ucg.ac.me/fth
- Mars 2018** Anetare e Editorial Review Board per European Scientific Journal <http://eujournal.org/index.php/esj>
- Korrik 2012** Anetare e Editorial Review Board per China-USA Business Review and Chinese Business Review
- Mars 2012** Anetare e Editorial Review Board per International Journal of Innovations in Business <http://www.cibmp.org/ijib>, Angli
- Tetor 2009** Anetare e Editorial Review Board EUROMED

Kualifikime të tjera

- Shkurt 2014** Drejtoreshe per Shqiperine ne EMBRI (*EuroMed Research Business Institute*), Instituti i Kerkimeve te Biznesit EuroMed, Qipro.
- Janar 2010** Anetaresohem ne DAAAM (Organizate Nderkombetar per Bashkepunimin Shkencor, Akademik dhe Industrial), Universiteti Teknologjik i Vjenes.
- Tetor 2009** Anetaresohem ne EMBRI (*EuroMed Research Business Institute*), Instituti i Kerkimeve te Biznesit EuroMed, Qipro.
- Mars 2008** Anetaresohem ne Shqiperine Nderkombetare te Reklames (IAA), ne SHBA.
- Nentor 2006** Program Shkembimi mes Universitetit te Vlores dhe Sandhills Community College, North Carolina - SHBA.

- Shtator 2003** Kurs trajnimi metodologjik mbi siper marrjen dhe mesim dhenien te zhvilluar nga CEED (Center for Entrepreneurship Education and Development) dhe SEED (Southeast Europe Enterprise Development)
- 02-14 Qershor 2003** Trajnuar per Marketing-Turizem ne nje periudhe 2-javore ne Selanik te Greqise projekt i TEMPUS-PHARE.
- Qershor 2002** Kurs trajnimi per marketingun, organizuar ne Tirane nga SEED (Southeast Europe Enterprise Development), World Bank Group, IFC (International Financial Cooperation)

PROJEKTE

- 2017** Projekti "Tourism in Synergy With Energy Efficiency: Creating Eco-Sustainable Tourism Destination", i bashkefinancuar nga IPA 2007-2013, Greqi- Shqiperi, ne nje partneritet strategjik me Ministrine e Zhvillimit Ekonomik, Turizmit, Tregetise dhe Siper marrjes.(Ekspert trajnues)
- Dhjetor 2015 - Dhjetor 2018** Projekti "Enhancement of HE research potential contributing to further growth of the WB region" i financuar nga Komuniteti Europian ne kuader te Erasmus.
- 2012** Projekti i Kerkimit Shkencor dhe Teknologjik i financuar nga MASH "Konsulenca ne turizem dhe roli ne rritjen e cilesise se produktit turistik" (Drejtues projekti)
- 2011** Projekti i Kerkimit Shkencor dhe Teknologjik i financuar nga MASH "Hartimi i nje adresari mbi organizatat jofitimpruresse aktive qe operojne ne zonen e jugut te Shqiperise"
- 2007** Projekt INTERREG III ITALIA-ALBANIA, fituese e nje burse ne kuadrin e projektit "PER-NA- TUR / Promovimi i pasurise natyrore dhe kulturore te rrethit te Vlores" ne partneritet me Universitetin e Lecces, Departamentin e Puneve Rajonale prane Keshillit te Ministrave dhe disa Komuna te Lecces, Itali - krijimi i nje faqeje interneti per palen shqiptare, per turizmin ne zonen Narte - Karaburun.
- 2006** Projekt i Kerkimit Shkencor dhe Teknologjik i financuar nga MASH "Hartimi i nje guide turistike per Gjirin e Vlores"
- 2004** Projekt i Kerkimit Shkencor dhe Teknologjik i financuar nga MASH "Krijim i hartes se burimeve lokale turistike per Vloren".
- Prill 2003** Projekti "Zhvillimi i turizmit ne Himare". Kordinator UNOPS

**Kontributi ne Departament,
Fakultet e Universitet**

| | |
|-------------------------|--|
| Shkurt 2017- Gusht 2017 | Pergjegjese e Zyres se Vleresimit te Brendshme te Cilesise, ne Universitetin "Ismail Qemali", Vlore |
| 2016 | Zgjidhem Nen/Kryetare e Senatit Akademik ne Universitetin "Ismail Qemali", Vlore |
| 2016 | Zgjidhem Anetare e Senatit Akademik ne Universitetin "Ismail Qemali" Vlore, perfaqesuese e Fakultetit te Ekonomise |
| 2012 | Zgjidhem Anetare e Senatit Akademik ne Universitetin "Ismail Qemali" Vlore, perfaqesuese e Fakultetit te Ekonomise |
| 2011 | Anetare e grupit te punes per hartimin e Programit Mesimor te Masterit Profesional ne Marketing |
| 2010 | Anetare e grupit te punes per hartimin e Programit Mesimor te Ciklit te pare te studimeve ne Marketing |
| 2005 | Pedagoge prane Departamentit Turizem, Fakulteti i Ekonomise dhe Drejtesise, Universiteti "Ismail Qemali" |
| 2004-2007 | Pergjegjese e Seksionit te Marketingut dhe anetare e Keshillit te Departamentit, Departamenti Marketing-Turizem, Fakulteti i Tregtise, Universiteti Teknologjik "Ismail Qemali", Vlore |

PUBLIKIME

Dhjetor 2015 Academic Journal of Interdisciplinary Studies, Vol. 4, No.3, S.1 December 2015 pp97, Global Impact Factor Year 2012 0.608, Index Copernicus Year 2012 Impact Factor: 6.44; ISSN 2281 -3993 (print); ISSN 2281 -4612 Online, Autore e pare me artikullin "Social Media and Consumer Behavior - How Does it Work in Albania Reality ?", **E.Pjero, D. Kercini**.
<http://www.mcser.org/journal/index.php/ajis/issue/view/191>

Mars-Prill 2013 International Journal of Advances in Management and Economics (IJAME), Volume 2, Issue 2, fq 33-38, ISSN: 2278-3369, Autore e pare me artikullin "What Offers Albanian Reality in Organizational Communication?"
E.Pjero.Xh.Agaraj, Sh. Sinanaj,
http://www.managementjournal.info/current_article.php

Janar 2013 Mediterranean Journal of Social Sciences Vol 4 No 1, fq 323-330
Impact Factor 3.77 Copernicus Index ISSN 2039-2117 online; ISSN 2039-2117 print, Bashkeautore me artikullin "Nonprofit Organizations; The impact of Advertising in Fundraising"

Xh.Agaraj (Shehu), E.Pjero, Y.Sokoli, A.Ramaj

<http://www.mcser.org/>

Dhjetor 2012 International Journal of Advances in Management and Economics (IJAME), Volumi 1, Nr 6, fq 172- 176, Bashkeautore me artikullin “Individual Donation and Competition in Albania Nonprofit Sector” E- ISSN 2278- 3369 Xh.Agaraj (Shehu), E.Pjero

<http://www.managementjournal.info/>

http://www.managementjournal.info/current_article.php

Dhjetor 2012: Acta Universitatis Danubius. Œconomica, Impact Factor 0.02 Vol 8, issue no. 6/2012.fq 13-25 , Botim i Fakultetit te Shkencave Ekonomike te Universitetit “Danubius”, Galaçi, Rumani. Bashkeautore me artikullin “Development of Nonprofit Sector in Albania” Print ISSN: 2065-0175; Online ISSN: 2067 - 340X Xh.Agaraj Shehu, E.Pjero, K.Guga

<http://journals.univ-danubius.ro/index.php/oeconomica>

Tetor 2012 Acta Universitatis Danubius. Œconomica, Impact Factor 0.02 Volume 8, Number 5,fq 45-55 Botim i Fakultetit te Shkencave Ekonomike te Universitetit “Danubius”, Galaçi, Rumani, Tetor 2012, Autore e pare me artikullin “An Evaluation of Advertising Models in Emergent Countries- Case of Albania” ISSN: 2065-0175 (Print), ISSN: 2067 - 340X (Online), E. Pjero, Xh. Agaraj, Y. Sokoli, A. Bifsha, D. Pjero <http://journals.univ-danubius.ro/index.php/oeconomica>

Gusht 2012 American International Journal of Contemporary Research (AIJCR) Center for Promoting Ideas, USA, Vol.2 No.8, fq 99-10, ISSN 2162-139X (Print), ISSN 2162- 142X (Online). Bashkeautore me artikullin “Nonprofit and Business Sector Collaboration in Albania” (Online) Xh.Agaraj Shehu, E. Pjero <http://www.aijcrnet.com/index.php/current.html>

Prill 2012 International Journal of Finance and Management, Vol. 2, Issue 1, Autore e pare me artikullin “The impact of relationship marketing strategy in customized communication -Case of Albania” Angli, ISSN 2045-1822 print / ISSN 2045-1830 online, E.Pjero, A.Cipi, E.Pulaj <http://ijfm.co.uk/general-resources/online-journal/volume-2-issue-1>

Dhjetor 2011 Scientific Annals of the University “Alexandru Ioan Cuza”, Botim I Fakultetit te Ekonomise, Rumani, Autore e pare me artikullin “Environmental market failure and globalization in developing countries”, ISSN: 0379 - 7864 (printed edition), ISSN: 2068 - 8717 (online edition), fq 315-326, E.Pjero, P.Jahollari, Xh.Agaraj

Shtator 2011 International Journal of Finance and Management, Vol. 1, Issue 2. Autore e pare me artikullin “Customer relationship management in financial industry of Albania” Angli, ISSN 2045-1822 print / ISSN 2045-1830 online, fq.124-132, E.Pjero, Xh.Agaraj, K.Guga, <http://ijfm.co.uk/general-resources/online-journal/volume-1-issue-2>

Dhjetor 2010 Journal of Global Strategic management- JGSM, botuar nga International Strategic Management and Managers Association,Turqi, Bashkeautore ne artikullin “Global Crisis and Its Effects In The Developed and Emergent Countries -The Bottom Of The Pyramid As An Innovation Resource ”, Vol 4, Nr.2, ISSN: 1307-6205, fq 150-159, I.Shyle, E.Pjero

3 Shtator 2010 International Review of Business Research Papers Volume 1, Number 3, gazete nderkombetare e kontrolluar dhe indeksuar nga Ulrich Directory e SHBA, botim i World Business Institute, Australi, ISSN: 1832-9543 (online) dhe ISSN:1837-5685 (Print), fq 77, Autore e pare me artikullin “Integrated Marketing Communication and its Measurements in Albania Reality”: E.Pjero, Xh.Agaraj

Shtator 2010 "Annals - Economy Series" e Universitetit Constantin Brancusi" i Targu Jiu, Rumani Autore e pare me artikullin "Immigration and its impact in Albanian labor market", VOL 3, ME BORD EDITORIAL DHE ISSN 1844-7007, FQ 1129, **E.Pjero, I.Shyle**

Dhjetor 2008 Autore e pare ne artikullin "Albania tourism market and its promotional strategy" -**Botim i Revistes "Ekonomik Development" No. 3/ 2008**, organ i Institutit te Kerkimeve Ekonomike, prane Fakultetit Ekonomik te Universitetit te Shkupit, Maqedoni, ISSN-1409-7893,fq229

Prill 2008 Autore e pare ne artikullin "Aspekte te sjelljes konsumatore dhe promocionit ne vende te Europes Qendrore dhe Lindore" -**Botim i Revistes "Ekonomia dhe Biznesi" Tirane**, fq 335.

Prill 2008 Autore e pare ne artikullin "Komunikimi i integruar marketing sfide per realitetin shqiptar" - **Botim i Revistes "Ekonomia dhe Biznesi" Tirane**, fq 83

2006 Bashkeautore ne artikullin: "Pse i pergjigjen konsumatorët promocionit te shitjeve" -**Ekonomia dhe Biznesi N.3 (23) - Tirane**, fq291.

2006 Bashkeautore ne artikullin: "Per nje perdorim me te mire te panareve si mjete te marketingut miks ne Shqiperi" - **Ekonomia dhe Biznesi N.1 (21) -Tirane**, fq 45.

2006 Bashkeautore ne artikullin ne teme "Krijimi i hartes se burimeve lokale turistike per qytetin e Vlores" -**Publikimi i punimeve te Konferences Shkencore "Kerkimi shkencor- Pjese e reformes se arsimit te larte"**.

2006 Bashkeautore ne artikullin me teme:" Vecori te publicitetit ne firmat e sherbimeve.Disa udhezime per efektivitetin e tij" -**Buletini Shkencor i Universitetit te Vlores, Nr.9**

2004 Bashkeautore ne artikullin me teme:" Marketingu Ekologjik dhe Rendesia e tij per Zhvillimin Turistik" -**Buletini Shkencor i Universitetit te Vlores, Nr.6**

KONFERENCA, SIMPOZIUME

KONGRESE,

15-19 Nentor 2017 3rd INTERNATIONAL CONGRESS on EDUCATION SCIENCES AND LEARNING TECHNOLOGY, organizuar nga Nobel Science and Research Center, ICESLT, Athine, Greqi. **Bashkeautore me abstraktin "The use of social media by students: comparative study - F.Kamberaj, E.Pjero (Beqiraj), E.Mechili. Published in the Book of Abstracts file:///C:/Users/Ela/Desktop/KONF%20DHE%20ARTIKUJ/education_congress_book_of_abstract_v1.pdf**

13-15 Shtator 2017 10th Annual Conference 'Global and Domestic Business Theories and Practices: Bridging the Past with the Future', organizuar nga EuroMed Academy of Business dhe Universiteti 'La Sapienza' Rome, Itali. **Autore e**

pare me artikullin “The trend of health care tourism: literature review”, E.Pjero (Beqiraj), F.Kamberaj, E.Mechili. Botuar ne Librin e Abstrakteve. ISSN:2547-8516 <file:///C:/Users/Ela/Desktop/Rome%20conference%202017/FINAL-BOOK%20OF%20PROCEEDING.pdf>

10 Dhjetor 2016 6th International Conference on Humanities & Social Sciences 2016, ICHSS, University of MCSER, CIT University, Italian Academy of Science and Education and Sapienza University of Rome, Italy. Artikulli “The Role of Internet and SEO in Branding. New Undiscovered Destinations: Case of Albania”, E.Kordha Tolica, V.Hysi Panajoti, K. Gorica, E.Pjero. Botim ne librin e Abstrakteve ISBN 978-1780896069 <file:///C:/Users/Ela/Desktop/Book%20of%20Abstracts%20%20ICHSS%202016.pdf>

25- 26 Shtator 2015 5th International Conference on ICHSS Human & Social Sciences 2015, University of MCSER-Montenegro and Rome, Italy. Autore e pare me artikullin “Social Media and Consumer Behavior - How Does it Works in Albania Reality?”, E.Pjero, D. Kercini. http://www.mcser.org/images/books-proceedings/pdf/Book_of_Proceedings_ICHSS_2015_Online_full_Papers.pdf

31 Maj - 01 Qershor 2014 4th International Conference on Human & Social Sciences ICHSS 2014, University of Montenegro and MCSER-Rome, Italy. Autore e pare me artikullin “Regional Competitiveness in Albania under the Focus of Labor Management Relations”, E. Pjero, A. Qarri, A. Dumi. http://mcser.org/index.php?option=com_content&view=article&id=545&Itemid=118

17-18 Maj 2014 3rd International Scientific Conference ‘Insights in Finance, Economics and Business Research and the Challenges of the Millenium’, Vlore, Shqiperi. Bashkeautore me artikullin “The importance of the marketing mix to achieve the target market”, Xh.Agaraj, E.Pjero, I.Lipi, Sh.Sinanaj.

22-24 Nentor 2012 Global Conference on Innovations in Management & Doctoral Symposium, Londer, Angli, Autore e pare me artikullin “Impulsive buying behavior in Albania - An empirical analysis”, Book of Abstract, ISSN 2046-6242, Online, E.Pjero, Xh.Agaraj, A.Bifsha www.cibmp.org/conference/index.php/global/2012/paper/view/46

02-03 Nentor 2012 ICMBE 2012 International Conference- Management, Business and Economics” Prishtine, Kosove. Bashkeautore me artikullin “The Importance of Advertising to Attract Volunteers and Beneficiaries in Nonprofit Sector in Albania” Ne proces Proceedings elektronik ISSN 66488 Prishtine, Kosove Xh.Agaraj (Shehu), E.Pjero, I.Lipi

04-06 Tetor 2012 1st International M-Sphere Conference for Multidisciplinarity in Science and Business, hosted by University of Dubrovnik, Department of Economics and Business Economics, Dubrovnik Croatia. Bashkeautore me artikullin “Volunteers and Nonprofit Sector in Albania” Book of Abstracts Print ISBN 978-953-99762-9-1 fq.72 Proceedings Elektronik ISBN 978-953-7930-00-40 fq.7-15 Dubrovnik Croatia. Xh.Agaraj (Shehu), E. Pjero. <http://www.m-sphere.com.hr/book-of-proceedings-2012>

27 Shkurt 2012 Global Conference on Innovations in Business & Management, Londer, Angli. Autore e pare me artikullin “Consumer attitudes in emerging markets: Advertising models in Albania reality”, Book of Abstract, Online ISSN 2046-6242, FQ 50-51, E.Pjero, D.Pjero, Y.Sokoli.

Shtator 2011 International Conference “European Integration Of See Countries - Challenges Or Reality” Universiteti I Gjirokaster, Albania. Bashkeautore me artikullin “Collaborative Relationships Between Nonprofit And Business Sector In Albania” Botim i Konferences nderkombetare “European Integration Of See Countries - Challenges Or Reality”, Electronic ISSN:2226-082X, fq. 89-96, Gjirokaster, Albania *Xh.Agaraj (Shehu), E.Pjero*

21-22 Korrik 2011 Global Conference on Innovations in Business & Management, Autore e pare me artikullin “The impact of relationship marketing strategy in customized communication -Case of Albania”, Book of Abstract, Online, ISSN 2046-6242, FQ 78-79, Londer, Angli, *E.Pjero, A.Cipi, E.Pulaj*.

17 -18 Qershor 2011 International Conference “Insights in Finance, Economics and Business Research and the Challenges of the New Millenium” Vlore, Albania. Bashkeautore me artikullin “Market of Nonprofit Organizations in Albania. Individual Donators And Competitors” Print ISBN 978-9928-105-87-5 fq. 19-23 Vlore, Albania *Xh.Agaraj, K.Guga. E.Pjero*

17 -18 Qershor 2011 International Conference “Insights in Finance, Economics and Business Research and the Challenges of the New Millenium” Vlore, Albania. Bashkeautore me artikullin “Ecocompatible tourism in South Albania: from the experience of the PERNATUR project to the proposal of ecotourism” Print ISBN 978-9928-105-87-5 pp 632-635 Vlore, Albania *G. Belmonte, E. Bazini, E. Kordha, F. Denitto, F. Londo, P. Medagli, S. Moscatello, E. Pjero, B.Shkurtaj*

26-27 Janar 2011 International Conference “Innovations in Business & Management”, Autore e pare me artikullin “Customer Relationship Management in Financial Industry of Albania” - Publication of International Conference “Innovations in Business & Management“, Book of Abstract, Online, ISSN 2046-6242, London, Angli, *E.Pjero, Xh.Agaraj*

15 Nentor 2010 Annual EuroMed Conference of the EuroMed Academy of Business “Business Developments Across Countries And Cultures”, Autore e pare me artikullin “Environmental market failure and globalization in developing countries-Case of Albania” - **Konferenca e 3-te EuroMed ne Biznes**, ISBN 978-9963-634-83-5, fq 863 (approved by ISI), Nicosia, QIPRO, *E.Pjero,P.Jahollari, Xh.Agaraj*
<http://unic.ac.cy/media/email/2012/business-school/EuroMed-eBook3-Final-2010.pdf>

4-5 Nentor 2010 International Conference on Eurasian Economies 2010, Bashkeautore me artikullin “Global Crisis and Its Effects In The Developed and Emergent Countries -`The Bottom Of The Pyramid` As An Innovation Resource”, ISBN 978-975-6319-10-9, fq 418, Stamboll, Turqi, *I.Shyle, E.Pjero*

3 Shtator 2010 2nd International Conference “Vallis Aurea”, Focus on Regional Development. Autore e pare me artikullin “Immigration and its impact in Albanian labor market” - ISBN 978-953-7744-06-9, ISBN 978-3-901509-76-6, fq 1129, KROACI, *E.Pjero, I.Shyle*

12-15 Korrik 2010 Annual London Business Research Conference, Imperial College. Autore e pare me artikullin “Integrated Marketing Communication and its Measurements in Albania Reality”, ISBN 978-0-9804557-0-3 London, UK, *E.Pjero, Xh.Agaraj*
<http://www.cibmp.org/library/annual2011/>

Nentor 2008 Bashkeautore me artikullin: "Tourism market and demographic characteristics of foreign travellers in Albania"- **Botim i Konferences Shkencore Nderkombetare ne Eco- Trend 2008, ISBN 978-973-144-205-1, fq 264.**

Qershor 2008 Autore e pare me artikullin me teme: "Direct Marketing in the financial services industry" - **Botim i konferences se Bosnjes, 2008, ISBN 978-975-01397-0-3, fq 793.**

Maj 2008 Autore e pare me artikullin me teme: "Promotion and hospitality industry. Albania as a case study" - **Botim i ICMMS 2008 Athine, Greqi, ISBN -10 1-84816-509-9 , ISBN - 13 978-1-84816-509-0, fq 37**

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