

CURRICULUM VITAE

Emer Mbiemer **ENIDA PULAJ (BRAKAJ)**
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EDUKIMI

- Doktor i Shkencave, Universiteti i Tiranës, Fakulteti i Ekonomisë, Tema: “Atraktiviteti i industrisë së ndërtimit në këndvështrimin e strategjive konkurruese”.
- Master i Shkencave ne Administrim Biznesi, Universiteti i Tiranës dhe Universitetin e Nebraskës, SHBA, (2005-2007)
- **Bachelor** Administrim Biznes (1999-2003)

EKSPERIENCA PUNE

2008 e ne vazhdim Lektore, Departmenti i Biznesit, Fakulteti I Ekonomise, Universiteti i Vlores

2005-2008 Raiffeisen Bank, Customer service position

2003- 2005 American Bank of Albania

PUBLIKIME

- ✓ Cipi. A., Pulaj.E., forthcoming article, “A Delphi-based study on the innovation practices in the Albanian financial sector” *International Journal of Information Technology and Management* <http://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=ijitm>
- ✓ Cipi. A., Pulaj.E., Ismaili. R., (2016); “Corporate governance and law enforcement in albanian joint stock companies”, *International Business Research*, Vol 9(11), pp. 201-207, ISSN 1913-9004 E-ISSN 1913-9012, Published by Canadian Center of Science and Education, doi:10.5539/ibr.v9n11p201 <http://www.ccsenet.org/journal/index.php/ibr/article/view/62875/34331>
- ✓ Feimi.D, Kume.V., Pulaj. E., (2016). “Macro Environment and Innovation in Service Sector. The Evidence from Albanian Context “, *European Journal of Sustainable Development*, Vol 5(2), pp. 137-142 ISSN: 2239-5938 Doi: 10.14207/ejsd.2016.v5n2p137 <http://www.ecsdev.org/ojs/index.php/ejsd/article/view/322/319>

CURRICULUM VITAE

- ✓ Pulaj (Brakaj). E., Kume. V., Cipi.A., (2015). "[The impact of generic competitive strategies on organizational performance. The evidence from Albanian context](#)", *European Scientific Journal*, Vol 11 (28), pp. 273-284.
ISSN: 1857 – 7881 (Print) E - ISSN 1857- 7431
<http://eujournal.org/index.php/esj/article/view/6389/6159>
- ✓ Pulaj (Brakaj), E & Kume V., (2014). "Basic Tools and Frameworks for Analyzing and Understanding Competitiveness Within the Industry", *European Journal of Sustainable Development*, Vol 3(1), pp. 47-56, ISSN: 2239-5938, Doi: 10.14207/ejsd.2014.v3n1p47
<http://www.ecsdev.org/index.php/publications/current-issue/71?start=3>
- ✓ Pulaj (Brakaj), Enida & Kume V. (2013). "Measuring market concentration of construction industry. Vlora region evidence", *European Scientific Journal*, Vol 9 (32), pp. 121-136, ISSN: 1857 – 7881 (PRINT) E - ISSN 1857- 7431
<http://www.eujournal.org/index.php/esj/article/view/2018/1930m>
- ✓ **Pulaj, E & Kume, V. (2013).** "How the albanian external environment affect the construction industry" *Annales Universitatis Apulensis Series Oeconomica*, Vol 15(1), pp 295-309, **ISSN 1454-9409**
<http://oeconomica.uab.ro/index.php?p=papers&l=en&volumul=1520131>
- ✓ Pulaj, E.,(2013), "The PEST analysis of the external environment impact. Case study: Albanian small and medium enterprises", *Albanian Socio Economic Review (Revista Shqiptare Social Ekonomike)*, Vol 1(74), pp. 197-210, Albania Centre of Economic Research. **ISSN 2222-5846**

KONFERENCA

- Pulaj (Brakaj), E. and Çipi, A.(2017), Analysing industry competitiveness. A multi criteria framework, Paper presented at the 6-th ICTEA Conference on New Advanced Methodologies and Techniques in Scientific Research, Ioannina, Greece, 28-30 April 2017, (pp.64-69)
- Çipi, A. and Pulaj (Brakaj), E., (2017). Rethinking board evaluation: recent trends in albanian corporate governance practices, Paper presented at 6-th ICTEA Conference on New Advanced Methodologies and Techniques in Scientific Research, Ioannina, Greece, 28-30 April 2017, (pp.19-25).
- Pulaj (Brakaj), E., (2016), "The Impact of Industry Variables on Company's Performance". 6th International Conference on Humanities and Social Sciences, 10 December 2016, pp.112-119, organized by MCSER-Mediterranean Center of Social and Educational Research in cooperation with the CIT University, Italian Academy of Science and Education, Sapienza University of Rome and Richtmann Publishing, London, UK.
- Pulaj (Brakaj), E and Pulaj, I., (2015), "*The effects of strategic environmental analysis on organizational performance*". A paper presented at 4th International Conference for Business, Technology and Innovation (ICBTI 2015), Durres, Albania, 6-7 November 2015, pp.85-92, organized by UBT – Higher Education Institution ISBN 978-9951-550-12-3
<http://conferences.ubt-uni.net/2015/index.php>
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- Pulaj (Brakaj),E and Kume.V., (2013), "*Competitive analysis - the appropriate instrument towards a successful development*" a paper presented at 1st Annual International Interdisciplinary Conference,

CURRICULUM VITAE

AIIC 2013, Portugali, Vol 1, pp. 65-70, organized by Department European Scientific Institute, Republic of Macedonia, 24-26 April 2013, ISBN 978-608-4642-03-9.

- Pulaj,E., Cipi.A., Agaraj. Xh., (2012), *“The challenges and the insurance industry analysis. The case of Albania”* a paper presented at Annual International Conference on Business, Technology and Innovation, Prishtina, Republic of Kosova, 2-3 November, 2012, pp. 312-256, ISSN 66488
- Pulaj, E. Kume. V.,(2012), *“The Impact of Informality at the Labour Market: The case of Construction Industry during Albanian Transition Period*, a paper presented at 7th Annual South-East European Doctoral Student Conference, Thesalonikki, Greece, 24-25 September 2012, organized by South east European research centre, pp. 422- 429, ISBN 978-960-9416-05-4, ISSN 1791-3578
<http://www.seerc.org/dsc2012/>
- Pulaj(Brakaj), E and Kume.V., (2012), *“The challenges and applied strategies of the construction industry in Albania”* a paper presented at International conference “Recruitment Through The Prism of Entrepreneurship“, Faculty of Economics, Podgorica, Montenegro, 18 May 2012, pp. 249 -256, ISBN 978-86-80133-63-8 18
- Pulaj, E & Cipi,A.,(2012), *A strategic analysis of the albanian youth employment”*presented at The international conference in economics and administration ICEA – FAA 2012, organized by the Faculty of Business and Administration, University of Bucharest, 8-9 June 2012, pp. 453-460, ISSN: 2284 – 9580, ISSN-L: 2284 – 9580
<http://icea-conference.eu/icea/index.php/archieve/icea-2012-conference/>
- Pjero,E., Cipi,A., Pulaj,E. (2012), *“The impact of relationship marketing strategy in customized communication -Case of Albania”* presented at International conference Global Conference on Innovations in Management, London, UK, ISSN 2046-6242
- Pulaj, E.,(2011), *Roli dhe rëndësia e ndërmarrjeve të vogla dhe të mesme në rritjen dhe zhvillimin ekonomik* presented at 10th The Tenth International Conference (Jubilee) of Business and Employment on the topic: "The impact of the economic growth and innovation on business development, reduce unemployment and poverty in Kosova, in countries in transition and developing countries as well.", held 6 and 7 October 2011 in Prishtina, Republic of Kosova ISBN 978-9951-567-01-5,
http://www.bursedoctorale.ro/public/documente/conferinte/1345706263_program_Program4_c onf Apostoiaie Marius SD FEAA Octombrie2011.pdf
- Pulaj, E & Cipi, A. (2011), *“Managing organizational culture for effective implementation of strategies”*, presented at 1st International scientific conference: *“European integration of SEE countries – challenges or reality”* organized by University “Eqerem Cabej”, Gjirokastër, Albania, 23-24 September 2011, pp. 277-285, ISSN: 2226-082X
- Cipi, A and Pulaj, E. (2011), *“The strategic planning of e-learning in Albania”* presented at International conference “Insights in finance, economics and business research and the challenges of the new millenium”, Fakulteti i Ekonomisë, Universiteti i Vlorës “Ismail Qemali”. ISBN 978-9928-105-87-5
- Pulaj (Brakaj).E and Cipi, A. (2009), *“The neccesity of information and communication technology to increase the competition of Albanian SME-s”*, a paper presented at International conference

CURRICULUM VITAE

“Economies in transition during and after” organized by University “Luigj Gurakuqi”, Shkoder, Albania, 4 December 2009, ISBN 978-99956-02-50-5

LEKSIONE TE BOTUARA:

Pulaj, E. Cikel leksionesh: “Marredheniet e punes”, per studentet Bachelor Administrim Biznes

SEMINARE: Nentor 2016- Pjesemarrje ne seminarin: Jean Monnet Actions' Promotion Project (JMAPP) in Western Balkans Event. (Beograd)

AFTESI PERSONALE

Gjuhe te huaja

Language	Reading	Writing	Speaking	Listening
English	C1	C1	B2	C1
Italian	B2	B2	B2	B2
French	B2	B2	B2	B2

Aftesi teknike/kompjuterike

- Excellent command of Microsoft Office pack (Word, Excel, PowerPoint)
- SPSS (Statistical Package for the Social Sciences)
- Finance 5